

Pet Supplies

Brandon
Buchanan

1. What kinds of pets do you have? (check all that apply)

- ☒ dog
- ☐ cat
- ☐ bird
- ☐ snake
- ☐ other

2. How many pets total do you have? (check one)

- ☐ 0
- ☒ 1 to 2
- ☐ 3 or more

3. How often do you take your pets to the vet for checkups? (check one)

- ☐ Never
- ☐ Once a year
- ☐ Twice a year
- ☐ Three or more times a year

4. How much do you normally spend on pet supplies per month? (check one)

- ☒ \$0 to \$49
- ☐ \$50 to \$99
- ☐ \$100 or more

5. What I'm paying currently per month for supplies is too much. (check one)

- ☒ Agree
- ☐ Neutral
- ☐ Disagree

6. I am planning to get a new pet in the next... (check one)

- ☐ 1 to 2 months
- ☐ 3 to 5 months
- ☐ 6 or more months
- ☒ Not planning to get a new pet

7. The commercials on TV about adopting sick or abused pets are... (check all that apply)

- ☐ Depressing
- ☒ Annoying
- ☐ Don't care

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- snake

None

✓ • other

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