

- id - basic instincts (me) self-centered
- it lasts until about 2 years old
- ego - conscious effort to balance id with demands of society (can't have everything)
- superego - norms that society wants
- id & superego are in conflict
- - Jean Piaget
 - studied human cognition - how people think & understand
 - 4 stages of development
 1. sensorimotor - (0-2 yrs)
 2. preoperational - (2-6 yrs) - language & symbols
 3. concrete operational - (7-11 yrs) - why?
 4. formal operational - (12 yrs) - abstract thinking & critical thinking
- - Lawrence Kohlberg
 - development in terms of moral
 - 3 stages
 1. pre conventional (id)
 2. conventional (what pleases others)
 3. post conventional (abstract ethical principles)
- - George Herbert Mead
 - father of symbol interaction
 - theory of social behaviorism - explained how social experience developed one's personality
 - defined "self" - part of personality composed of self image