

- SI - different from the others because it looks at micro level
- SI is individual behavior influenced by society
- * Biology based on science
 - we lose our knowledge on direct systematic observation of social behavior
 - empirical evidence - info we can verify through senses
 - concept - a construct that represents some part of the world in a simplified form
 - variable - a concept whose value can change
 - measurement - the way to determine a value in a certain case
 - descriptive statistics - used to state what is average of a sample
 - reliability - how consistent a measurement is
 - validity - how well a measurement measures exactly and what it's intended to
 - correlation - two or ^{more} ~~infomation~~ ^{variables} change together
 - cause & effect - a change in one variable causes the other to change
- * Research Methods is interdisciplinary