

Tips and Views

40% of Brits label climate change 'media hype'

Four out of ten Brits believe that the threat of global warming is little more than media hype, new research has revealed.

Travel portal (website: www.trivago.co.uk) conducted a survey to investigate the impact that rising airfares and growing publicity over climate change are having on Brits' travel behaviour.

It found that 40 per cent of us believe talk of carbon footprints is simply media hype. A further 44 per cent acknowledge the threat, but nonetheless continue to travel as normal.

An indecisive eight per cent felt guilty enough about their flight to book into an environmentally-friendly hotel, while just four per cent stoically refused to go abroad because of the issue.

What's more, one in two Brits said their travel plans had remained totally unaffected by rising fuel surcharges, apparently finding little difficulty in tracking down cheap flights.

Curiously, the findings differed sharply across European nations.

In Italy, a whopping 70 per cent of holidaymakers put their hands up to simply not caring about greenhouse gas emissions, while seven out of ten Spaniards reported travelling less due to higher airfares.

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I agree, it is purely a means of increasing taxation, the world temperature fluctuates naturally.

Posted by: [malcolm](#) | 8 Oct 2008 09:24:30